

**Evangelism & Membership Committee Meeting**  
**Tuesday, September 11, 2018**

**Members Present (in bold): Kathryn Campbell, Jennifer Dowler, April Hamilton (via Facetime), Becky Deakins, Carol Carpenter, Jim Fisher, Charlie Lee**

**Opening Prayer:** Kathryn Campbell

**Communications**

- **Trifolds/Pocket Folder Redesign**
  - The Printery (our printing company for this project) expects to provide proofs this week (or next week, thank you, Hurricane Florence) so that we can approve the project in our October meeting.
- **Visitor Gift Bags**
  - We have received the new mugs (very attractive burgundy with the Starmount logo in two colors) and multiple visitor bags were given out on Kick Off Sunday.
- **Website**
  - The Pastor's Page went live last week as we got the plug in link working.
- **Social Media Champions/Brand Ambassadors**
  - Becky and Kathryn are developing this project to get Starmount news out through Facebook posts.
- **Mailings**
  - The Fall postcard went out before Kick Off Sunday. The next postcard will be for Advent.

**Evangelism**

- **Visitor Touch Points/First-time Visitor Contacts**
  - The system is working well with Brenda preparing letters for first time visitors. The letters are signed by both pastors and Kathryn generally writes a PS at the bottom. On Kick Off Sunday, we had two returning families and two new couples.
- **Spiritual Exploration Initiative**
  - Jim Fisher reported that 200 people have joined the "meet up" internet group, but only 4 or 5 have come to face-to-face meetings.

**Membership**

- **New Member Update**
  - We have 7 prospective members.
- **New Member Classes**
  - These classes are scheduled for September 30, October 7, and October 14 with new members joining during the worship service on October 14.
- **Quarterly New Member Lunches**
  - The next lunch will be scheduled for January.

- **Multi-week Absences Report**
  - Jim Fisher updates the spreadsheet from reports he receives weekly from Brenda. He intends to focus on the three week period after Kick Off Sunday and report back next month.

### **Committee Programming**

- **Connections**
  - It's time to review and perhaps renew the program. One suggestion is "Find a Friend" by choosing someone you want to know better and inviting them to a meal.
- **Yoga**
  - The classes are staying close to full with both continuing and new members.
- **Potential Tax Filing Assistance Program**
  - The intention here is to offer assistance to families or individuals within our church who may benefit from individual help in filing their taxes. Jim Fisher is examining this possibility.
- **FIT4MOM Piedmont**
  - Fit4Baby had an intro class in the Rainy Day playroom and Stroller Strides has met in the Fellowship Hall when we had inclement weather. All are pleased with the partnership.

**Closing Prayer:** Kathryn Campbell

**Next Meeting:** Tuesday, October 16, 2018 in room 414 at 1 p.m.