

Evangelism & Membership Committee Meeting
Tuesday, October 16, 2018

Members Present (in bold): Kathryn Campbell, Jennifer Dowler, April Hamilton (via Facetime), Becky Deakins, Carol Carpenter, Jim Fisher, Kevin Shoffner (via Facetime)

Opening Prayer: Kathryn Campbell

Communications

- **Trifolds/Pocket Folder Redesign**
 - Becky showed us the proofs for the new trifolds and pocket folders. Staff is reviewing them and we should have them next month.
- **Visitor Gift Bags**
 - The bags are being distributed now.
- **Social Media Champions/Brand Ambassadors**
 - The first post got lots of “likes.” April introduced the idea of “Social Toaster” as a media outlet.
- **Mailings**
 - The next postcard will be for Advent. Becky expects it to be mailed before Thanksgiving.

Evangelism

- **Bus Ministry**
 - This is in conversation with many other entities including Tutoring and Personnel.
- **Spiritual Exploration Initiative**
 - Jim Fisher has had a conversation with Charlie Lee and Jim will draft a plan to go to E&M and Faith Formation before going to Session. He anticipates a multi-week exploration of current research focusing on broken relationships with God and each other.

Membership

- **New Member Update**
 - Three are joining on October 21. The date was moved because of Hurricane Michael. Three to four others who planned to join in October will be contacted about joining December 23.
- **New Member Classes**
 - Discussing other formats – perhaps classes can be offered after joining and scheduled at times when the participants can attend. Also possibly opening the class to others who may want to learn or refresh their knowledge about Presbyterian church membership.
- **New Member Lunches**
 - Lunch in January for those who joined in 2018. Possibly January 13.
- **Multi-week Absences Report**
 - Jim Fisher told us that he spotted no “red flags” on the members who have been absent.

Committee Programming

- **2019 Budget Review**
Communication consumes most of our budget. May need more photography and possibly a fourth mailer during the year. Current recommendation is to keep the asking budget the same as 2018.
- **Connections**
 - Tabled until Carol Carpenter is with us. Time to review and renew the program.
- **Yoga**
 - Began a new Restorative Yoga class on Sunday evenings.
- **Potential Tax Filing Assistance Program**
 - Jim floated the possibility of a training class in January for those interested in helping.
- **FIT4MOM Piedmont**
 - Possibly sponsor a “trunk” during Trunk or Treat event. Possibly make a baby changing area available during Fall Festival.
- **Just Lunch**
 - Time to make this effort more impromptu? Announce during Concerns and Celebrations where lunch will be for those who want to join in?

Closing Prayer: Kathryn Campbell

Next Meeting: Tuesday, November 13, 2018 in room 414 at 1 p.m.