

Evangelism & Membership Committee
Minutes for Tuesday, February 5, 2019

Committee Members Present (in bold): Sammi Bailey, **Carol Carpenter, Jennifer Dowler**, Jim Fisher, **Elaine Gustafson**, Dana Nelson, **Kevin Shoffner, and Vicki Winters**
Guest: Art Fitchett

Staff Liaisons: Pastor Kathryn Campbell and **Becky Deakins**

- Opening Prayer: Elaine
- **Just Lunch**
Carol Carpenter brought us up-to-date with the ideas she and Pastor Kathryn discussed re: how to move forward with new iterations of Table Friends and Just Lunch. We decided to have designated hosts for Just Lunches following church on a quarterly basis. These four hosts or host couples would invite new members along with members in general to join them at a particular restaurant after service. Participants would be seated at several tables in small groups and would not need to wait to order until all were there. This will cut down on time. E & M will inform the hosts who to invite in addition to the general congregation. E&M committee members will serve as this year's quarterly hosts to get the ball rolling. Concurrently, anyone else who wishes to host a Just Lunch after church can announce it during Concerns & Celebrations and/or post it on a white board in the Narthex. This will allow for spontaneous fellowship.
- **Table Friends**
We then discussed notifying the congregation via Starmount Press and A Minute for Mission that another iteration of Table Friends would begin. Interested folks can register and we will divide them into groups of 8. We will explain the concept and allow each group to self-organize, i.e. determine if it wishes to eat out, at a member's home, with children, adult only, how often it meets, etc. The only requirement would be that the group members meet at least 4 times so that folks get to know each other better. (However we will not police!)
- **Tax Assistance Program:** Jim Fisher will explain tax preparation software systems to those interested on February 16 at 3 pm.
- **Web and Social Media:** Becky and Kevin went over the analytics for the church's website. Most of our traffic comes from Facebook and Yelp. More people are registering online for events and Pastor Charlie has started blogging. The Committee empowered the two of them to come up with a plan to promote the church via buying ads, boosting events, applying for a Google grant, adding Instagram/Facebook syncing, getting the youth to

post to Instagram, etc. We will discuss their plan at the March meeting. We need to promote "View from the Pew" again.

- **Front Door and Welcome Desk Greeters:** Vicki volunteered to schedule the Front Door and Welcome Desk Greeters beginning in May. Park Williams has scheduled Parking Lot Greeters through December. Kathryn would like to hold a **training session** for the above volunteers and Ushers to review procedures after church one Sun.
- **New Members:** 8-9 people will be joining the church on Feb. 17th: Art Fitchett, Don Caffee, Frances Cox, Peggy Holshouser, Mr. and Mrs. Roger Fristoe, Caroline Turner, and Blaise and Brittne Stevens. Kathryn is meeting with them individually. The New Members luncheon held on January 27 went very well. Dana helped organize and oversee it, using Jason's Deli.
- **Multi-Week Absences Report:**
Elaine will get with Kathryn to double check on the status of some folks. We will divide the list up among committee members to check if all is well with folks if necessary.
- Becky is researching whether we can update the **online member directories** to reflect the current picture one. More info will be shared at the March meeting.
- Becky will put in the purchase request for the slat wall and Plexi-glas holders for the **Fellowship Hall Foyer**, to go under the TV. The money (approx. \$500) will come out of a Lillian Steele grant previously awarded to E&M. We will make sure brochures are placed at American Disability Act standards. We are holding off on buying any furniture and décor until we have lived with the new slat wall for a while. Elaine suggested putting a cushioned bench or two in the foyer rather than chairs and a coffee table. The window treatments for the Foyer are about \$700 so only about \$800 remains in Building & Grounds budget for décor.
- **The People Directory of What Nots:** Elaine has started jotting down what nots about SPC members in a copy of the directory as a way to facilitate fellowship. Kathryn had requested that we start "An Encyclopedia of Members and Their Stories" so that bonds could be developed among our membership. That seemed a bit overwhelming so we've started with what nots. Elaine will pass the directory onto other E&Mers to add their knowledge (for ex. under Matt Winters is former prof baseball player & speaks Japanese, under Jack Barry is Bagpiper, under Elaine Gustafson, art museum, etc).
- Closing Prayer: Carol Carpenter

Next meeting: Tues, March 5, 2019 at 6 PM