

Evangelism & Membership Committee
Minutes for Tuesday, May 7, 2019, 6-7 pm

Committee Members Present (in bold): Sammi Bailey, **Carol Carpenter, Jennifer Dowler**, Jim Fisher, **Elaine Gustafson, Dana Nelson, Kevin Shoffner, and Vicki Winters**

Staff Liaisons: Pastor Kathryn Campbell and **Becky Deakins**

Opening Prayer: Elaine

E&M Programming Review

- Jennifer mentioned that she was thinking of offering another yoga class. This one would be for senior men only. She will speak to some people in church to see if there is enough interest in such a class.
- Just Lunch (Carol Carpenter)
 - April's Just Lunch had 16 participants, one of whom was a new member of SPC
 - Cuyler McKnight and Brenda Campbell will host the next Just Lunch
 - Will schedule for June 9 or August 11
 - Will keep the same system in place as it worked well last time: tables of 6, ordering as ready, inviting new members personally, etc.
- Table Friends (Jennifer Dowler)
 - Jennifer is working on setting up two groups: one will meet at lunchtime and the other in the evening for dinner.
 - She was surprised to learn that some folks felt the groups were "elitist" or closed systems so they were not signing up.
 - She will contact people who have shown an interest and report back next month.
- New Members Luncheon
 - Elaine asked whether we wanted to host another new members' luncheon.
 - We agreed that one of the purposes of Just Lunch was to help new members bond with other SPC members.

Evangelism Review

- E&M ambassadors
 - Kathryn sent emails out to folks who attended Spring Festival and provided contact information. Now we wait and see if they will attend a Sunday service.
- Front Door & Welcome Desk (Vicki Winters)
 - Vicki has recruited two new people for the Welcome Desk (Paige Greeson & Claudel Lassiter).

- Elaine created a SignUp Genius form for volunteers to sign up for Sundays, June – August. We have some email addresses in a Group, but Vicki will need to add others.
- Vicki has already scheduled folks through June

Communications Review

- Becky discussed recent events. Bach’s Lunch is a targeted mailing, which will go out a week earlier next year. She needs to update contacts at area nursing and assisted living homes as many email addresses are out of date/inactive. The News & Record featured Bach’s Lunch on its front page, which drove up attendance. Less people attended this year, but those who did donated more money. There was a suggestion to send information about Bach’s Lunch to other choir directors in the area.
 - Kevin mentioned recent Facebook ads and boosts.
 - Fellowship has some events during the summer and Kick Off Sunday on Sept. 9th will have a flyer.
 - Cindy Lee needs to decide whether to create a VBS flyer or if we already are at capacity.

Membership Review

- New Member Installation (Elaine Gustafson)
 - 3 Candidates will be presented on May 12 installation
 - Elaine, Barb N. and Joy K. will attend meeting prior to the service.
- We reviewed the Multi-Week Absences report. Many of the people listed have health issues or are upset with SPC and choose to no longer attend service.
- Becky will create welcome packages for the new members and include tithing information.

Old Business

- Fellowship Hall Foyer
 - We are waiting to see how the space is utilized and what is “missing” before buying furniture
 - Elaine mentioned that benches might be a good option over chairs and a coffee table.
 - Vicki mentioned older folks need arm rests to help them stand up from being seated. Jennifer volunteered the use of some chairs in the yoga room to experiment.
 - Kevin mentioned seating should not be so low as to impede easily getting up.
 - Tile being replaced June 4-7; might have some impact on Summer Stars;
- Online pictorial directory

- Becky informed the group that this project was COMPLETED!! All photos online now reflect parishioners current ages and styles. 😊
- Directory of What Nots
 - The directory will be housed in Elaine's mailbox for the time being.
 - Becky will look into how to get info into ACS. There was a bit of discussion as to whether this information would be searchable and/or private. Most of us wanted the information to be available to just staff members.
 - We decided to make sending a staff member to an ACS workshop for training be one of E&M's goals for 2020.
- Transportation and Bus ministry
 - Jennifer informed the group that an ad hoc committee was formed to oversee the bus but had not heard anything more about this committee
 - Neil Huffman is involved and is exploring various options such as leasing vehicles, etc.
 - No bus driver hired as yet

New Business

- The Committee reviewed the latest budget numbers.
 - Becky has 2 postcards planned that will cost \$1,000 each for #800 (Kick Off Sunday and Christmas)
 - Any remaining monies can be put toward Fellowship Hall Foyer furniture

Closing Prayer: Carol Carpenter

Next meeting: June 4, 2019 at 6 PM